



**NEWSLETTER &
PROGRAM GUIDE
1/16/12 to 1/29/12**



NEW CMCNB NEWSLETTER TO BE SENT OUT ON QUARTERLY BASIS

CMCNB will be sending out our newsletter on a quarterly basis after this newsletter. The new quarterly newsletter will be packed with CMCNB news and information and will be distributed in January, April, July, and October.

For your convenience, CMCNB will continue to publish and distribute our bi-weekly program guide so you can still catch play dates and times for all of your favorite CMCNB shows.

To keep you in the loop on CMCNB activities and news, we will continue to update our webpage and send out e-mail and Facebook announcements on a regular basis. To get a copy of our upcoming monthly class schedules, simply pick one up from our front lobby or go to our website www.communitymedia.org and click on the Classes tab.

We will be sending out a request to those currently receiving our newsletter and program guide by mail to confirm that you would like to continue to receive these items by mail. You can also inform us if you'd like to receive them by e-mail instead.

CMCNB'S JANUARY FEATURED PROGRAM: REGGAE ON THE RIVER

The Community Media Center of the North Bay is happy to announce that "Reggae on the River 2011 - Children of Humboldt" produced by CMCNB member Laura Sousa is our January 2012 Featured Program. Watch the video online on CMCNB's website at www.communitymedia.org! Simply click on the TV for the Web tab and go to featured shows. While you're there, check out previous featured programs and other locally produced videos created by CMCNB members, staff, and interns. Congratulations Laura Sousa!!

PLEASE NOTE CMCNB'S JAN/FEB HOLIDAY HOURS

Please note that CMCNB will be closed to the public on: Sat 1/14/12 in observance of Martin Luther King Jr's Birthday and on Sat 2/18/12 in observance of President's Day. We apologize for any inconvenience this may cause. We hope you have a great Holiday!





SHARE & WATCH LOCAL VIDEOS ON OUR WEBSITE

Watch and share videos on CMCNB's video sharing website! Post your videos online, get feedback, and watch other locally created videos all in one convenient location! Check it out at <http://north-bay.mirocommunity.org>.

CALL FOR SUBMISSIONS FOR CINEYOUTH FESTIVAL

A call for submissions has been announced for the 2012 CineYouth Festival! The CineYouth Festival is the Chicago International Film Festival's youth film festival, honoring the work of filmmakers under the age of 20. Deadline is 3/15/12. Go to www.cinemachicago.org/cineyouth/entries.php for more info.



PRODUCTION TIPS: SET-UP & BE PREPARED FOR YOUR SHOOT

Set up and preparation is very important part of any successful video production. Check out these helpful tips from our Studio Production & Direction Class Manual:

- 1 ORCHESTRATE SET-UP & DELEGATE.** Coordinate set-up and delegate tasks as needed.
- 2 PREPARE THE SET.** Get the set ready for the shoot including painting, moving in set pieces and props.
- 3 PREPARE THE LIGHTING.** Set the lighting for the shoot. Make sure you have everything you need. Be prepared to make changes as needed.
- 4 BLOCK & REHEARSE.** Block and rehearse scenes as needed.
- 5 SET UP CAMERA AND SOUND GEAR.** Set up cameras and audio equipment. Remember to check and make sure equipment is working properly. Also make sure equipment operators know what is expected of them.

Interested in learning more? Check out CMCNB's class schedule on our website www.communitymedia.org.

SIGN-UP TODAY FOR CMCNB'S LOW-COST TUTORING SESSIONS

Check out CMCNB's new low-cost tutoring sessions: \$20 per one hour session, \$30 per 90 minute session. Interested in signing up? Talk to your mentor or give us a call at 707.569.8785 ext 325 for more details.

HIGHLIGHT YOUR SHOW IN OUR FRAME OF FAME & NEWSLETTER

Active CMCNB members can submit a video still from a current program to be featured in CMCNB's Frame of Fame in our lobby and in our newsletter. Check our website www.communitymedia.org for details. *Still above from "Big Art". Still below from "You Can Certainly Trust The Beer". Both videos were produced by CMCNB staff and are segments our Snapshots Magazine Show (episode #73). Check our program guide listing for play times.*



J a n u a r y 2 0 1 2

Class Schedule

Community Media Center of the North Bay 707.569.8785
www.communitymedia.org

Introduction to Production Free class with membership

This is a pre-requisite for all classes, covering media literacy concepts and first project procedures

Thu, Jan 5
6pm–8pm

Instructor: Pati Wilburn

Fri, Jan 20,
10am– 12pm

Instructor: Isaac Lefkowitz



Studio Camera/ Crew Basics

1 session, No fee

Start working on studio productions by learning studio camera operation, director commands, and crew positions.

Wed, Jan 11, 10am– 1pm

Instructor: Bill Dunphy

Basic Live Link

1 session, Fee: \$10.00

Start the CMC Studio/ Live Link track with interviews in a small studio venue.

Wed, Jan 25, 6:15 pm– 9pm

Instructor: Mary Harmon

Field Camera

1 session, Fee: \$10.00

Basic operation of and field production techniques with Panasonic DVC60 video cameras.

Sat, Jan 7, 10am– 1pm

Instructor: Mary Harmon

Video Editing With Final Cut Pro

3 Sessions, Fee: \$20.00

Learn how to edit video with basic instruction in non linear editing. Edit material provided.

Thur, Jan 12, 19, 26, 6pm– 9pm

Instructor: Mary Harmon

Payment for classes made at time of registration using cash, check, or credit card.

Note: Late cancellation (less than 2 days) may result in forfeiture of class fees.

Certification completion is required in basic classes to use the corresponding equipment.

If you are unable to find a class or a time offered that fits your schedule, please call Mary, 569.8785, x332

Dec 9, 2011

**FOR MORE UPCOMING CLASSES, CHECK
OUR CLASS SCHEDULE ON OUR WEBSITE AT
WWW.COMMUNITYMEDIA.ORG**



1075 Mendocino Avenue
 Santa Rosa, CA 95401
 ph: 707.569.8785
 url: www.communitymedia.org

To:



Community Media Center of the North Bay.
Empowering Community through access to media training, production and technology.



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CMCNB'S BUSINESS HOURS:

Tues, Wed, Thurs* 12:00-6pm
 *Closed Thursdays 2-3pm
 Fri 10am-6pm
 Sat, Sun, Mon Business Office is Closed

GETTING STARTED AT CMCNB

To become a member, take our one-hour orientation and discover how to use our resources! Call us to sign up for an on-site or DVD video orientation or simply take our orientation online at www.communitymedia.org/cmc_gettingstarted.php. For more information, check our website www.communitymedia.org or give us a call at (707) 569-8785 ext. 325.

CMC PROGRAMMING SUBMISSION SCHEDULE

DUE DATE (FRIDAY)	SCHEDULE STARTS (MONDAY)
12/23/2011	1/16/2012
1/6/2012	1/30/2012
1/20/2012	2/13/2012
2/3/2012	2/27/2012
2/17/2012	2/10/2012

CMCNB'S PRODUCTION HOURS:

Tue & Wed 12:00pm-9pm
 Thur* 12:00pm-2pm & 3pm-9pm
 *for classes & field check in/out only
 Fri 10am-6pm
 Sat 10am-6pm
 Sun & Mon Closed For Production



JOIN US ONLINE AT WWW.COMMUNITYMEDIA.ORG OR ON FACEBOOK!