



Community Media Center of Santa Rosa

Program Guide

April 27th, 2009 to May 10th, 2009

UPCOMING CMC HOLIDAYS

Please note that CMC will be closed to the public on Saturday May 23rd 2009 & Monday May 25th 2009 in observance of Memorial Day. CMC will also be closed to the public on Saturday July 4th 2009 in observance of Independence Day. We apologize for any inconvenience that this may cause.

HOMETOWN VIDEO AWARDS & MEDIA CONFERENCE

Check it out! The 2009 Alliance for Community Media's International Conference and Tradeshow "Community Media at the Crossroads" & the 2009 Hometown Video Awards ceremony will be held in Portland, Oregon from July 15th to 18th 2009! Check out the ACM website at www.ourchannels.org.

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COMMUNITY MEDIA CENTER OF SANTA ROSA'S ANNUAL MEETING & PRODUCERS ROUNDTABLE

All Community Media Center Members, Board Members, and Staff are invited to attend the Community Media Center of Santa Rosa's Annual Meeting and Producers Roundtable on Friday May 22nd here at CMC.

Reserve a seat today by calling our Front Desk at (707)569-8785 ext 325

Date: Friday May 22, 2009

Time: 6pm—9pm

Location:

**Community Media Center
of Santa Rosa
1075 Mendocino Ave
Santa Rosa, Ca 95401**

Festivities will include a potluck (so bring your favorite snack), discussion, a presentation from the CMC board of directors, and a Producer's Roundtable.

The Producers Roundtable will highlight video clips created by CMC members! Our Producer's Roundtable is a great opportunity to discuss production tips, check out what other producers are up to, and network with other CMC producers.



You're
Invited!

Go ahead and RSVP today for this special event! We hope to see you there!

CALL FOR VIDEO CLIP SUBMISSIONS FOR CMC'S PRODUCERS ROUNDTABLE

Are you a CMC member and interested in submitting a video clip for the Producers Roundtable presentation? Then check out our Submission Guidelines:

- Submissions should be no longer 2-3 minutes in length,
- submitted on mini-dv format to the CMC Front Desk,
- and turned in by the end of Saturday May 16th 2009.



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Production Tips

Rubber Band Tricks



"I always carry a bunch of rubber bands in my working bag because they can do so many things. Among their many uses, they can give you smoother pans, make set painting neater, loosen stuck filters and hold coils of cable.

To keep paint from dripping down the side of the can after you wipe the excess from your brush, put a rubber band around the can's top and bottom so it crosses the opening. Wipe the brush on the rubber band and the excess falls back into the can.

It's easier to remove a stuck screw on lens filter if you put a rubber band around the edge, giving you a better grip.

Also, a rubber band can act as a cable tie if you take a couple of turns around the cable and then wrap the band around the wire coil. Anchor it by capturing the wire end again.

**Tips from "Tips To Clip"
August 2006
by Dick Reizner

Submit Your Production Tips!!

Do you have production tips you would like to share with other Community Media Center members? CMC would like to hear them!! Simply submit your tip by email to Desirée Poindexter at dpoindexter@communitymedia.org and we may print it in the newsletter portion of the program guide! Please include your name in the email for recognition!!





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CMC Upcoming Class Schedule April & May 2009

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership.

Th, May 7 10:30am– 12:30pm

Instructor: Isaac Lefkowitz

Sat, May 2 10am– Noon

Instructor: Jill Newman

Sat, May 30 3pm– 5pm

Instructor: Juan De laO



Studio Camera/Crew Basics

1 session. No Fee.

Start the studio experience learning the camera and crew positions.

Sat, May 2, 10am-1pm

Instructor: Evan Johnson

Digital Video Editing

3 Thursday sessions. Fee \$20.00. Basic instruction in non-linear editing using Final Cut Studio Pro

Thurs., April 9, 16, 23, 6-9pm

Instructor: Evan Johnson

Tue 6-9pm, Th 6-9pm, Sat 2-5pm

May 5, 7, 9

Instructor: Juan De laO

TV for the Web

Pre-req.: Completed Final Cut Project

1 session. Fee: \$10.00

Upload a short project to the web.

TH, May 7, 6pm-9pm

Instructor: Jill Newman

Digital Studio Control Room

3 Saturdays, Fee \$20.00

Prereq: Studio Camera, Digital CG class is advised. Instruction in the digital "Toaster" and control room positions

Sat., April 11, 18, 25, 10am-1pm

Instructor: Juan De laO

Digital Field Camera

1 session. Fee \$10.00

Basic operation and production with Panasonic DVC60 video cameras.

Thurs, May 14, 6pm-9pm

Instructor: Evan Johnson

Final Cut Key Frame Process

1 session. Fee \$10.00. Pre-req: 2 completed aired projects. Picture in Picture, "Ken Burns Effect", The Pen, and other tools.

Sat, May 9, 10am –1pm

Instructor: Evan Johnson

Field Sound

Pre-requisite. 1 session. Fee \$10.00. Improve your field sound with external microphones.

Th, May 28, 6-9pm

Instructor: Evan Johnson

Field Lighting

Pre-req. Digital Field Camera. 1 session. Fee \$10.00. Lighting safety and use in our light kits.

Sat., May 30, 2pm- 5pm

Instructor: Jill Newman

Digital Studio Character Generator

1 session. Fee \$10.00. Pre-req: Studio Camera. Learn how to make titles for the studio production.

Sat, May 9, 10am –1pm

Instructor: Evan Johnson



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Check out our website at www.communitymedia.org

2009 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	→ (Monday)
03/20/09	→ 04/27/09
04/03/09	→ 05/11/09
04/17/09	→ 05/25/09
05/01/09	→ 06/08/09
05/15/09	→ 06/22/09

OUR BUSINESS HOURS:

M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:

M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC

ORIENTATIONS

To become a member, attend one of our one-hour orientations and discover how to use our resources! If you can't make the next orientation, call us and set up a DVD video orientation.

Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk
 to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa

1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
 CHANNEL 26



Education Station
 CHANNEL 27



cityVIEW
 Government Media
 CHANNEL 28



Our Channel
 Public Access
 CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels