



Community Media Center of Santa Rosa

Program Guide

March 16th, 2009 to March 29th, 2009

COMMUNITY MEDIA at the CROSSROADS

This year's Alliance for Community Media's International Conference and Tradeshow "Community Media at the Crossroads" will be held in Portland, Oregon from July 15-18 2009! The 2009 Hometown Video Awards Ceremony will be held during the conference. This is one conference you won't want to miss! For more info check out the ACM website at www.ourchannels.org.

UPGRADES TO FINAL CUT PRO 6

Have you heard? We are updating our edit suites!!! The new updates will allow our production members access to the newest version of Apple Studio 2 including Final Cut Pro 6 and our new 24" widescreen computer monitors! The new software requires a quick upgrade of any current projects—so if you haven't already done so, set up an appointment with your mentor to help you through the process today!



Inside This Program Guide

- > Featured Program: Life Skills PSA's
- > ACM International Conference
- > New Equipment at CMC
- > CMC Survey Drawing Winners
- > Programming & Class Schedule
- > Production Tips & more!!!

FEATURED PROGRAM: LIFE SKILLS PSA'S

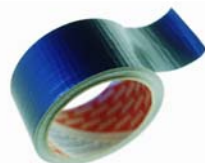
CMC is happy to announce that the production "Life Skills PSA's" is CMC's featured program for March 2009!! Overseen by CMC's Education Production Specialist Isaac Lefkowitz, "Life Skills PSA's" is produced as a part of a Santa Rosa High School Life Skills class taught by Terry Swehla. The all student production crew created the project from start to finish including the script, acting, lighting, camera, and directing. The production is a collection of public service announcements highlighting a variety of life skills and organizations students can contact for assistance. To watch "Life Skills PSA's" check out our website at www.communitymedia.org—click on the "TV on the Web" tab, and go to "Featured Shows".

CMC SURVEY UPDATE & DRAWING WINNERS

We had over 240 CMC members & community organizations participate in our recent survey and 6 lucky entrants were chosen by random drawing to receive prizes! Grand prize winners were CMC producer, Ana Vencez and George Malchowski from SonomaWORKS (pictured here with Executive Director Dan Villalva). Each won an Aiptek compact HD camera. 1st runner up prizes were awarded to former member Charles Siebert and Cheryle Stanley from the Women's Recovery Center. 2nd runner up prizes went to Ignacio Cortez Mora, and David Field of the Redwood Funeral Society.



Thanks to everyone that participated in the survey & congratulations to all winners!!!



GAFFER'S TAPE NOW AVAILABLE AT CMC

To assist you with your project needs, Gaffer's tape is now available for sale right here at CMC!! You can purchase a 10 yd roll for the low price of \$5.00 and a 30 yd roll for only \$10.00!!!!



Community Media Center of Santa Rosa

Program Guide

March 16th, 2009 to March 29th, 2009

Production Tips

What to Wear On Video



When your on a shoot, details such as what the talent is wearing while on camera can have a large impact on how your video will come out. Check out these tips on what to wear on camera:

“Avoid black or white and absolutely no houndstooth or other fine patterns. Fine checks or stripes can cause distracting patterns when they interact with video scan lines. A black jacket with a white shirt can present contrast problems. The camera will greatly prefer a gray or brown jacket with a pastel shirt. “

“Pastels and earth tones always work well. Wear normal street makeup. Don't over do it, especially if the project will be in HD. Avoid putting makeup on under fluorescent lighting. Keep jewelry to a minimum and avoid sparkly items that might reflect into the camera. Large necklaces can rub against a lavalier microphone.”

“Consider where the sound person is going to attach the mic. Does your outfit have a collar or lapels? It's hard to place the mic well on a turtleneck. Some type of scarf might help here.”

**Tips from “Tips To Clip” April 2006 by Dick Reizner

Submit Your Production Tips!!

Do you have production tips you would like to share with other Community Media Center members? CMC would like to hear them!! Simply submit your tip by email to Desirée Poindexter at dpoin Dexter@communitymedia.org and we may print it in the newsletter portion of the program guide! Please include your name in the email for recognition!!





Community Media Center of Santa Rosa

Program Guide

March 16th, 2009 to March 29th, 2009

CMC Upcoming Class Schedule March & April 2009

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

<p>Intro to Production A Pre-requisite for all other classes. One session—free with production membership. TH Mar 19, 10:30am-12:30pm Instructor: Isaac Lefkowitz SAT Mar 21, 3pm-5pm Instructor: Evan Johnson</p>	<p>Sat., April 4, 10am-12pm Instructor: Jill Newman Wed., April 8 10:30am-12:30pm Instructor: Pati Wilburn Sat., April 25 2pm- 4pm Instructor: Evan Johnson</p>	
<p>Digital Field Camera 1 session. Fee \$10.00 Basic operation and production with Panasonic DVC60 video cameras. Thurs., April 9, 10am-1pm Instructor: Isaac Lefkowitz Sat., April 11, 2-5pm Instructor: Jill Newman</p>	<p>Color Correction in Final Cut Prereq: Final Cut Pro, 2 completed projects 1 session fee: \$10.00 Here is your chance to fix it in the mix. Chroma key (Green or Blue screen) techniques also discussed.. Sat., April 18, 2-5pm Instructor: Mary Harmon</p>	
<p>04 FCEX1 Final Cut Express 3 sessions. Fee \$20.00. Basic instruction in non-linear editing using a professional editing program. Mar 14, 21, 28: 3 Saturdays 10am– 1pm Instructor: Jill Newman</p>	<p>Studio Camera/ Crew Basics 1 session. No Fee. Start the studio experience learning the camera and crew positions. Thurs., April 2, 6-9pm Instructor: Jill Newman</p>	<p>Digital Studio Control Room 3 Saturdays, Fee \$20.00 Prereq: Studio Camera, Digital CG class is advised. Instruction in the digital “Toaster” and control room positions Sat., April 11, 18, 25, 10am- 1pm Instructor: Juan De la O</p>
<p>Field Sound 1 session. Fee \$10.00. Improve your field sound with external microphones. Sat Mar 21, 2pm– 5pm Instructor: Juan De la O</p>	<p>Digital Video Editing 3 Thursday sessions. Fee \$20.00. Basic instruction in non-linear editing using Final Cut Studio Pro 6.0.5 Thurs., April 9, 16, 23, 6-9pm Instructor: Evan Johnson</p>	<p>Soundtrack 1 session. Fee \$10.00 Make your own music for your editing project- no copyright worries! Sat., April 4, 2-5pm Instructor: Juan De la O</p>
<p>TV for the Web 1 session. Fee \$10.00. Learn how to upload a short project to the web. Sat Mar 28, 3pm– 5pm Instructor: Evan Johnson</p>	<p>Digital Live Link 3 Sessions, \$20.00 fee. Pre-req.: 1 production aired from the Intro to Pro class. Learn how to use the Live Link to the fullest potential. 3 Thursdays Mar 5, 12, 19 3pm-6pm Instructor: Mary Harmon</p>	<p>Animation 3 sessions. Fee \$20.00. Pre-req: Final Cut. Unleash your imagination with stop motion animation, using simple techniques. 3 Thursdays Mar 12, 19, 26 6pm–9pm Instructor: Evan Johnson</p>
<p>Live Type Digital Titles 1 session, Fee \$10.00 Add sparkle to digital titling Thurs., April 23, 6pm- 9pm Instructor: Mary Harmon</p>	<p>Blue or Green Screen Lighting 1 session. Fee \$10.00 Prereq: Studio or field lighting, Digital Field Camera, or approval of instructor Thurs., April 16, 6-9pm Instructor: Mary Harmon</p>	<p>Digital Studio Character Generator 1 session. Fee \$10.00. Pre-req: Studio Camera. Learn how to make titles for the studio production. TH Mar 26, 6pm–9pm Instructor: Jill Newman Thurs., April 9, 6-9 pm Instructor: Jill Newman</p>



Community Media Center of Santa Rosa

Program Guide

March 16th, 2009 to March 29th, 2009



Check out our website at www.communitymedia.org

2009 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
02/06/09	—> 03/16/09
02/20/09	—> 03/30/09
03/06/09	—> 04/13/09
03/20/09	—> 04/27/09
04/03/09	—> 05/11/09
04/17/09	—> 05/25/09

OUR BUSINESS HOURS:

M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:

M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Wed. March 25th, 2009 at 6pm

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk
 to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa

1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels