



Community Media Center of Santa Rosa

Program Guide

March 2nd, 2009 to March 15th, 2009

EDIT SUITE UPGRADES

The Santa Rosa Community Media Center is upgrading our edit suites!!! The new software will require a brief update of any current projects on hard drives. This update will allow you to edit in the newest version of Final Cut Pro, Studio 6. Future projects will of course be in this format.

The new 24" widescreen computer monitor will be the most noticeable change. The edit desks will be modified and there will still be a TV Monitor to view how your program will appear on-screen. The update takes less than a few minutes and projects can be worked on immediately after. Please make an appointment with your mentor to help you go through the process and/or to answer questions you may have concerning the new equipment.



Inside This Program Guide

- > 2009 Hometown Awards
- > Edit Suite Upgrades
- > Production Tips
- > Programming & Class Schedule
- > & more!!!

CALL FOR SUBMISSIONS: 2009 HOMETOWN VIDEO AWARDS

The 2009 Hometown Video Awards are now accepting submissions!!! The Hometown Video Awards honor community media and cable programs that are first aired on Public, Educational, and Government access cable television channels such as the channels run by CMC. Awards focus on programs that "address community needs, develop diverse community involvement, challenge conventional commercial television formats, and viewers to experience television in a different way."

The deadline to receive submissions at CMC is on March 11th, 2009, so go ahead and submit your entry today!!! Submission instructions and rules are posted at CMC and can be found at the hometown awards website at www.acmhometown.org



Entry fees are \$40 for Alliance for Community Media Members and \$70 for non-members. Community Media Center of Santa Rosa members can submit their entries here at CMC in our hand by March 11th, 2009 for the Alliance for Community Media Member price of just \$40.

The 2009 Hometown Awards Winners will be announced at the Awards Ceremony on July 17th, 2009 during the Alliance for Community Media International Conference and Tradeshow in Portland, Oregon. Although we encourage you to take the opportunity to attend the informative conference if you can, you do not have to attend the conference or the award ceremony to win!!

We wish you the best of luck!!!



Community Media Center of Santa Rosa

Program Guide

March 2nd, 2009 to March 15th, 2009

Production Tips

Check out these helpful production tips from “Tips To Clip” April 2006 by Dick Reizner:



PAINTING A SET?

“Painting a set can be one of the messiest jobs in our industry, if you let it. You can make the cleanup much easier by applying an oil-based lotion to your hands before starting the job. The oil makes it harder for the paint to stick to your skin.”

EMERGENCY FLASHLIGHT

“Videographer Sam Leantea’s flashlight went out while he was shooting in a dark area where it was difficult to read labels on his camera buttons and tape deck inputs. His solution was to whip out his cell phone and use the glow of the LCD screen to view the labels. “

Submit Your Production Tips!!

Submit your production tips to CMC and it may end up in the CMC newsletter portion of the program guide!

Do you have production tips you would like to share with other Community Media Center members? CMC would like to hear them!! Simply submit your tips by email to Desirée Poindexter at dpoinxter@communitymedia.org and we may print it in the newsletter portion of the program guide! Please include your name for name in the email for recognition!!





Community Media Center of Santa Rosa

Program Guide

March 2nd, 2009 to March 15th, 2009

CMC Upcoming Class Schedule March 2009

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class at **least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

TH Mar 5, 6pm-8pm
Instructor: Juan De la O

SAT Mar 21, 3pm-5pm
Instructor: Evan Johnson

TH Mar 19, 10:30am-12:30pm
Instructor: Isaac Lefkowitz



03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00. Basic operation & care of our video cameras

Sat Mar 14, 2pm-5pm
Instructor: Juan De la O

04 FCEX1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing using a professional editing program.

Mar 14, 21, 28
Three Saturdays 10am- 1pm
Instructor: Jill Newman

Studio Camera/Crew Basics

1 session. No Fee. Start the studio experience learning the camera and crew positions.

TH Mar 12, 6pm- 9pm
Instructor: Jill Newman

Field Sound

1 session. Fee \$10.00. Improve your field sound with external microphones.

Sat Mar 21, 2pm- 5pm
Instructor: Juan De la O

TV for the Web

1 session. Fee \$10.00. Learn how to upload a short project to the web.

Sat Mar 28, 3pm- 5pm
Instructor: Evan Johnson

Animation

3 sessions. Fee \$20.00. Pre-req: Final Cut. Unleash your imagination with stop motion animation, using simple techniques.

3 Thursdays
Mar 12, 19, 26 6pm-9pm
Instructor: Evan Johnson

Field Lighting

Pre-req. Digital Field Camera.
1 session. Fee \$10.00. Lighting safety and use in our light kits.

Sat Mar 28, 2pm- 5pm
Instructor: Juan De la O

Digital Live Link

3 Sessions, \$20.00 fee. Pre-req.: 1 production aired from the Intro to Pro class. Learn how to use the Live Link to the fullest potential.

3 Thursdays
Mar 5, 12, 19 3pm-6pm
Instructor: Mary Harmon

Digital Studio Character Generator

1 session. Fee \$10.00.

Pre-req: Studio Camera. Learn how to make titles for the studio production.

TH Mar 26, 6pm-9pm
Instructor: Jill Newman



Community Media Center of Santa Rosa

Program Guide

March 2nd, 2009 to March 15th, 2009



Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
01/23/09	—> 03/02/09
02/06/09	—> 03/16/09
02/20/09	—> 03/30/09
03/06/09	—> 04/13/09
03/20/09	—> 04/27/09

OUR BUSINESS HOURS:

M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:

M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Sat. March 14th, 2009 at 11am
 Wed. March 25th, 2009 at 6pm

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa

1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
 CHANNEL 26



Education Station
 CHANNEL 27



cityVIEW
 Government Media
 CHANNEL 28



Our Channel
 Public Access
 CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels