



Community Media Center of Santa Rosa

Program Guide

February 16th, 2009 to March 1st, 2009

HOMETOWN VIDEO AWARDS 2009 CALL FOR SUBMISSIONS

The deadline for submissions to the 2009 Hometown Video awards is March 14th, 2009. Submission instructions are posted at CMC and can be found at the hometown awards website at

www.acmhometown.org

PRODUCTION TIPS NEEDED

Submit your clever expertise by email to dpoindexter@communitymedia.org and your tip may end up in the next program guide newsletter!! Please remember to submit your name for recognition.

UPCOMING CMC HOLIDAYS

Please note that the Community Media Center of Santa Rosa will be closed on the following days:

FEBRUARY

Saturday February 14th, 2009
& Monday February 16th 2009
CMC will be closed in observance of President's Day.

Happy Holidays!!



Inside This Program Guide

- > Levi Leipheimer on CMC Channels
- > Production Tips
- > Programming & Class Schedule
- > & more!!!

Famed Cyclist, Levi Leipheimer, on CMC Channels!

Levi Leipheimer, Olympic medalist and Sonoma County's most famous resident world class cyclist appears in a bike safety public service announcement produced by the staff of the Community Media Center of Santa Rosa. Levi graciously agreed to promote this important message on helmet use to the enthusiastic cycling community that we find here in the Redwood Empire.

This PSA project was created by CMC in partnership with Safe Kids Sonoma County. You can go to www.safekidssonomacounty.org to find more bicycle safety information and also hear the radio PSA that Levi made with us as part of this project.

You can also check out the PSAs on the CMC website www.communitymedia.org as well as on CMC Channels.

Let Us Know What You Think - Take Our Survey Today

Here at CMC we want to know what our members think!! That's why we have either emailed or mailed every single member of CMC an invitation to participate in our online survey.

The survey will only take approximately ten minutes and will let us know your opinion on how we are doing and your ideas about how we can improve and expand our services to you and the local community!!!!

The last day to complete the survey is coming up on February 22nd, 2009, so don't miss your chance—participate in the survey today!!! If you are a CMC member and can't find your invitation to complete the survey and would like to participate, please call Xoe at our front desk at (707)569-8785 ext. 325 for assistance. Thank you for helping us with this special project!!



Above: Still of Levi Leipheimer in CMC produced bicycle safety Public Service Announcement

Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



Community Media Center of Santa Rosa

Program Guide

February 16th, 2009 to March 1st, 2009

Production Tips

PRODUCTION TIPS:

Background



"This tip for creating an easy repeating type backdrop such as library bookshelves or a brick wall comes from Mike Fleming of West Coast Video Productions.

- Use your digital still camera to make a few close-up pictures of bookshelves, bricks or whatever.
- Make as many color copies as needed and paste them on sheets of foam core or cardboard.
- In a wide shot, you can't tell that it is the same group of books repeated.
- In close-ups, make sure you have enough distance between the subject and background to let your depth of field soft focus the background enough to sell the shot. "

-Tips from Dick Reizner's "Tips to Clip"

Videography Magazine, March 2007

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoin Dexter@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



Community Media Center of Santa Rosa

Program Guide

February 16th, 2009 to March 1st, 2009

CMC Upcoming Class Schedule February 2009

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

Sat Feb 21, 10am-Noon

Instructor: Evan Johnson

Sat Feb 28, 3pm-5pm

Instructor: Juan De la O



04 FCEx1

Final Cut Express

3 sessions. Fee \$20.00.

Basic instruction in non-linear editing.

February 12, 19, 26

Three Thursdays 6pm– 9pm

Instructor: Evan Johnson

TV for the Web

1 session. Fee \$10.00

Learn how to upload a short project to the web. You will create a free web account to do this.

Sat Feb 21, 10am– 1pm

Instructor: Juan De la O

Digital Live Link

3 Sessions, \$20.00 fee. Instruction in the digital "Toaster" and control room positions.

Feb 19, 21, 26

TH Feb 19, 26: 6-9pm,

& Sat Feb 21: 3pm-6pm

Instructor: Jill Newman

03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00.

Basic operation & care of our video cameras

Sat Feb 28, 2pm-5pm

Instructor: Evan Johnson

Digital Studio Character Generator

1 session. Fee \$10.00.

Pre-req: Studio Camera. Learn how to make titles for the studio production.

TH Feb 19, 6pm–9pm

Instructor: Juan De la O



Community Media Center of Santa Rosa

Program Guide

February 16th, 2009 to March 1st, 2009



Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
01/09/09	—> 02/16/09
01/23/09	—> 03/02/09
02/06/09	—> 03/16/09
02/20/09	—> 03/30/09
03/06/09	—> 04/13/09
03/20/09	—> 04/27/09

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Sat. February 28th, 2009 at 11am

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...
 Call Xoe at our Front Desk to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels