



Community Media Center of Santa Rosa

Program Guide

February 2nd, 2009 to February 15th, 2009

SUBMISSIONS WANTED

CMC would like to share your production tips and expertise with the community!!

Interested in submitting? It's easy!! Just send in your clever tips and creative expertise by email to

dpoindexter

@communitymedia.org

and your tip may end up in the next program guide newsletter!!

Please remember to submit your name for recognition.

UPCOMING CMC HOLIDAYS

Please note that the Community Media Center of Santa Rosa will be closed on the following days:

FEBRUARY

Saturday February 14th, 2009
& Monday February 16th 2009
CMC will be closed in observance of President's Day.

We apologize for any inconvenience this may cause.

Happy Holidays!!



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Members Invited To Participate In CMC Survey

Here at CMC our mission is to empower the community through access to media training, production, and technology. To greater serve the local community and our members, CMC will be conducting an important online survey this month that will be distributed to our current and past members.

The quick survey will assess many things including how we are meeting our goals and mission, how we are serving our members, and what we can do to enhance our services to the community. As a current or past CMC member, your feedback is important to us so if you can, please participate in this important survey.

The survey will be available at the end of January and all current and past CMC members will receive an invitation and instructions by mail or email to participate. Information will also be posted to the homepage of our website at www.communitymedia.org. If you need assistance with the survey please contact us at (707)569-8785 ext 325 and we will be happy to help.



CMC February 2009 Featured Program: "What's In The News?"

CMC is happy to announce that the production "What's In The News?" is CMC's featured program for February 2009!! "What's In The News?" is a production created in our Live Link Studio by CMC producer Jurine Jackson.

The project is a community show that deals with issues affecting the people of Santa Rosa. Congratulations Jurine Jackson!!! Check it out in the program guide or on our website at www.communitymedia.org.

Above: Still of Jurine Jackson in CMC's Live Link Studio producing "What's In the News? #7"

Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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Production Tips

PRODUCTION TIPS:

Synchronicity

“When doing a multi-camera isolated video shoot where you need to sync up each camera’s tape, grab your still camera.

With all the video cameras rolling tape and aimed in the same direction, pop off a flash picture. The flash will only show up on one frame of video in your nonlinear editor.



Just line up these flash frames in your timeline and your tapes are now in sync!

Troy Witt of Take One Productions in Tustin, CA who sent in this tip says it works great at live events where people are taking flash photos already, they do the job for you. ”

-Tips from Dick Reizner’s “Tips to Clip”

Videography Magazine, January 2003

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoindester@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule

February 2009

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class at **least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

TH Feb 5, 6pm - 8pm

Instructor: Jill Newman

Sat Feb 21, 10am-Noon

Instructor: Evan Johnson

Wed Feb 11, 10:30am-12:30pm

Instructor: Pati Wilburn

Sat Feb 28, 3pm-5pm

Instructor: Juan De la O



04 FCEx1

Final Cut Express

3 sessions. Fee \$20.00.

Basic instruction in non-linear editing.

February 12, 19, 26

Three Thursdays 6pm– 9pm

Instructor: Evan Johnson

Studio Lighting

1 session. Fee \$10.00. Pre-req: Studio Camera. Lighting safety and use in our video studio.

TH Feb 12, 6pm–9pm

Instructor: Juan De la O

TV for the Web

1 session. Fee \$10.00

Learn how to upload a short project to the web. You will create a free web account to do this.

Sat Feb 21, 10am– 1pm

Instructor: Juan De la O

Studio Camera/Crew Basics

1 session. No Fee. Start the studio experience learning the camera and crew positions.

Sat Feb 7, 2pm–5pm

Instructor: Juan De la O

03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00.

Basic operation & care of our video cameras

TH Feb 12, 6pm-9pm

Instructor: Jill Newman

Sat Feb 28, 2pm-5pm

Instructor: Evan Johnson

Digital Live Link

3 Sessions, \$20.00 fee. Instruction in the digital "Toaster" and control room positions.

Feb 19, 21, 26

TH Feb 19, 26: 6-9pm,

& Sat Feb 21: 3pm-6pm

Instructor: Jill Newman

Digital Studio Character Generator

1 session. Fee \$10.00.

Pre-req: Studio Camera. Learn how to make titles for the studio production.

TH Feb 19, 6pm–9pm

Instructor: Juan De la O



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
12/26/08	—> 02/02/09
01/09/09	—> 02/16/09
01/23/09	—> 03/02/09
02/06/09	—> 03/16/09

OUR BUSINESS HOURS:

M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:

M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Wed. February 11th, 2009 at 6pm
 Sat. February 28th, 2009 at 11am

To become a member, attend one of our one-hour orientations and discover how to use our resources! Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk to sign up or for more information at: 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels