



Community Media Center of Santa Rosa

Program Guide

January 19th, 2009 to February 1st, 2009

UPCOMING CMC HOLIDAYS

Please note that the Community Media Center of Santa Rosa will be closed on the following days:

JANUARY

Monday January 19th, 2009
CMC will be closed in observance of Martin Luther King, Jr. Day.

FEBRUARY

Saturday February 14th, 2009 & Monday February 16th 2009 CMC will be closed in observance of President's Day.

We apologize for any inconvenience this may cause.

Happy Holidays!!



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- > Producers Roundtable Recap
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Producers Roundtable & Film Screening Recap

On January 9th, 2009 CMC members and community members attended the successful Producer's Roundtable that featured a special screening of the documentary film "Remembering our Manongs—Sonoma County's Filipino History" here in the CMC studio.

"Remembering Our Manongs" is a feature length documentary produced by CMC members Alicia Watson & Delia Rapolla with the Filipino American National Historic Society. Immediately following the screening guests had the opportunity to participate in a lively and informative discussion with the producers.

Thank you to all who attended especially the producers of the film for sharing your experience with this project!!

CMC Now Covering Board of Supervisors Meetings

The Community Media Center of Santa Rosa is happy to announce that we now have a contract to cover the Sonoma County Board of Supervisor Meetings and to produce the County's magazine show "Sonoma County Today". The contract is an exciting new addition to the many production services that CMC provides the local community, government, education, and non-profit organizations.

The Meetings will be recorded to tape by CMC staff, provided to the County, aired on our Channels, and distributed to other access channels in the area. Check inside the program guide for listings!!!

Coming Soon: CMC Edit Suite Upgrades!!

The Community Media Center of Santa Rosa is in the process of upgrading all of our edit suites!! The upgrade will be rolled out in the next month and includes an upgrade to the latest Final Cut Pro editing software and new iMac computers. We will keep you posted as these exciting upgrades take place!!!



PHOTO (top of page): Creator's of "Remembering Our Manongs" Josie Quimando, Karen Pennrich, Pat Romero, Alicia Watson, and Delia Rapolla talk with CMC members at Producer's Roundtable. Photo taken in the CMC Studio by Executive Director Dan Villalva

Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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Production Tips

PRODUCTION TIPS: Time Lapse



"We've all seen video in which a flower blooms in five seconds or a building goes up in ten. Most modern digital video cameras can create that time-lapse effect by extending the interval between frames so that, when played back normally, the action appears to speed up. How often should you expose a frame to make the action play back in the time you want the sequence to last? Here's the formula.

1. Figure how many real-time minutes the action will take. (Three hours of action x 60 minutes in an hour = 180 action minutes.)
2. Figure how many seconds you want the playback to last. Then multiply the duration (in seconds) by 30 to get the number of frames you will need.
3. Divide the action minutes by playback frames to create a fraction of a minute ($180/300$), then reduce that to the least common denominator ($180/300=3/5$).
4. In this case, you will need to shoot one frame every $3/5$ of a minute, or every 36 seconds. "

-Tips from Dick Reizner's "Tips to Clip"

Videography Magazine, July 2005

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoindester@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule

January & February 2009

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class at **least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

TH Jan 22, 6pm - 8pm

Instructor: Evan Johnson

TH Feb 5, 6pm - 8pm

Instructor: Jill Newman

Wed Feb 11, 10:30am-12:30pm

Instructor: Pati Wilburn

Sat Feb 21, 10am-Noon

Instructor: Evan Johnson

Sat Feb 28, 3pm-5pm

Instructor: Juan De la O

03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00. Basic operation & care of our video cameras

TH Feb 12, 6pm-9pm

Instructor: Jill Newman

Sat Feb 28, 2pm-5pm

Instructor: Evan Johnson



TV for the Web

1 session. Fee \$10.00
Learn how to upload a short project to the web. You will create a free web account to do this.

Sat Jan 31, 10am- 12pm

Instructor: Jill Newman

Sat Feb 21, 10am- 1pm

Instructor: Juan De la O

Animation

3 Thursdays, \$20.00 fee. Unleash your imagination with stop motion animation, using simple techniques.

TH Jan 8, 15, 22 6pm-9pm

Instructor: Jill Newman

04 FCEx1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing.

January 17, 24, 31

Three Saturdays 2pm- 4pm

Instructor: Juan De la O

February 12, 19, 26

Three Thursdays 6pm- 9pm

Instructor: Evan Johnson

Blue Screen Lighting

1 session, \$10.00 fee. Incorporating chroma key into Final Cut. Prereq: Final Cut Express 2, plus field and/or studio lighting.

TH Jan 29, 6pm-9pm

Instructor: Mary Harmon

Digital Live Link

3 Sessions, \$20.00 fee. Instruction in the digital "Toaster" and control room positions.

Sat Jan 10, 17, 24 2pm-5pm

Instructor: Evan Johnson

Feb 19, 21, 26

TH Feb 19, 26: 6-9pm,

& Sat Feb 21: 3pm-6pm

Instructor: Jill Newman

Studio Camera/Crew Basics

1 session. No Fee. Start the studio experience learning the camera and crew positions.

Sat Feb 7, 2pm-5pm

Instructor: Juan De la O

Studio Lighting

1 session. Fee \$10.00. Pre-req: Studio Camera. Lighting safety and use in our video studio.

TH Feb 12, 6pm-9pm

Instructor: Juan De la O

Field Lighting

1 session. Fee \$10.00. Pre-req: Digital Camera
Lighting techniques and safety using our field kits.

TH, Jan 29, 6pm-9pm

Instructor: Juan De la O

Digital Studio Character Generator

1 session. Fee \$10.00. Pre-req: Studio Camera. Learn how to make titles for the studio production.

TH Feb 19, 6pm-9pm

Instructor: Juan De la O



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
12/12/08	—> 01/19/09
12/26/08	—> 02/02/09
01/09/09	—> 02/16/09
01/23/09	—> 03/02/09
02/06/09	—> 03/16/09

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Wed. January 28th, 2009 at 6pm

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk
 to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels