



Community Media Center of Santa Rosa

Program Guide

December 22nd, 2008 to January 4th, 2009

CMC HOLIDAY HOURS

In observance of the upcoming holidays, CMC has the following changes to our hours of operation.

DECEMBER 2008

Wed 12/24/08 open 10:30-6pm
 Thurs 12/25/08 CLOSED
 Fri 12/26/08 CLOSED
 Sat 12/27/08 CLOSED
 Wed 12/31/08 open 10:30-6pm

JANUARY 2009

Thurs 1/1/09 CLOSED

All other days and hours during this holiday season will remain as usual.

We apologize for any inconvenience this may cause.

Happy Holidays
From the Community
Media Center of
Santa Rosa!!



Inside This Program Guide

- CMC Holiday Programming
- Fun Ways to Bring in the New Year at CMC
- Programming & Class Schedules
 - Production Tips
 - & more!!!

CMC HOLIDAY PROGRAMMING

Check out CMC's special programming on our channels for the holiday season.

Tune into our Snapshots marathon airing on CMC's Info Channel Comcast channel 26 & AT&T U-verse channel 99 all day Wednesday December 24th 2008 & all day Thursday December 25th 2008.

Cozy up to "Fire Place", a festive collection of fireplace videos, on CMC's "City View" Channel Comcast channel 28 & AT&T U-verse channel 99 on selected evenings!!

Take a look inside this program guide for more holiday programming listings and for more listing information.

FUN WAYS TO KICK OFF THE NEW YEAR AT CMC

New Years is an inspiring time to think about all the amazing things we have accomplished in the past year and all the things we hope to accomplish in the upcoming year.

Kick off the new year by using the resources available here at CMC to accomplish your goals for the new year. Here are just a few ideas of fun ways to bring in 2009 here at CMC:

- Take a class
- Sign up to help work on "The Beat"
- Try something new
- Create a new project
- Complete an old project
- Try a new format
- Try to work through a difficult task
- Create a studio show project
- Work on a group project
- Create an animation
- Create a Live Link Show
- Check out different equipment
- Put your video on the web
- Sponsor someone else's project
- Take a refresher course
- Find things & people that inspire you
- Ask questions
- Submit your project to win an Award
- Take a lighting class



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Production Tips

PRODUCTION TIPS: Diminished Depth of Field



"There is an old trick to concentrate the viewer's attention on the subject of an interview by throwing a busy background out of focus.

The trick is usually accomplished by decreasing the depth of field by moving the camera farther away from the subject and shooting with a longer focal length.

If there isn't enough room to back up, opening the iris will also reduce the depth of field. You can correct the resulting overexposure by increasing the camera's shutter speed.

I routinely carry a three-stop neutral density (ND) filter for just such occasions."

*-Tips from Dick Reizner's "Tips to Clip"
Videography Magazine, August 2005*

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoindexter@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule December & January 2008

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class at **least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

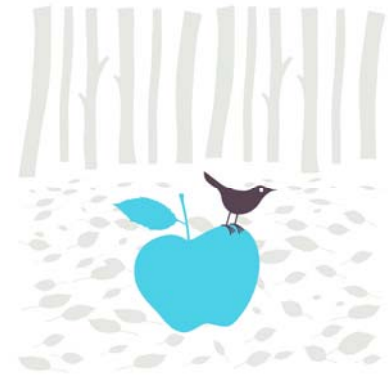
A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

Sat Jan 3, 2pm - 4pm
Instructor: Mary Harmon

Sat Jan 17, 10am - 12pm
Instructor: Jill Newman

TH Jan 8, 10:30 am -12:30 pm
Instructor: TBA

TH Jan 22, 6pm - 8pm
Instructor: Evan Johnson



TV for the Web

1 session. Fee \$10.00
Learn how to upload a short project to the web. You will create a free web account to do this.

Sat December 27, 2pm– 4pm
Instructor: Evan Johnson

Sat Jan 31, 10am– 12pm
Instructor: Jill Newman

04 FCEx1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing.

January 17, 24, 31
Three Saturdays 2pm– 4pm
Instructor: Juan De la O

Digital Studio Control Room

3 Saturdays, \$20.00 fee. Instruction in the digital “Toaster” and control room positions.

Sat Jan 10, 17, 24 2pm-5pm
Instructor: Evan Johnson

03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00. Basic operation & care of our video cameras

Sat Jan 10, 10am-1pm
Instructor: Juan De la O

04 FCEx1

Final Cut Express 2

2 sessions. Fee \$20.00. Explore further into the program. Completed Final Cut Project (aired) required to attend class.

Jan 8 & 15
Two Thursdays 6pm– 9pm
Instructor: Mary Harmon

Animation

3 Thursdays, \$20.00 fee. Unleash your imagination with stop motion animation, using simple techniques.

TH Jan 8, 15, 22 6pm-9pm
Instructor: Jill Newman

Field Lighting

1 session. Fee \$10.00. Pre-req: Digital Camera
Lighting techniques and safety using our field kits.

TH, Jan 29, 6pm-9pm
Instructor: Juan De la O

Blue Screen Lighting

1 session, \$10.00 fee. Incorporating chroma key into Final Cut. Prereq: Final Cut Express 2, plus field and/or studio lighting.

TH Jan 29, 6pm-9pm
Instructor: Mary Harmon

Sound Booth

1 session. Fee \$10.00. Pre-req: Final Cut Express
Voice over for the digital edit production

Sat December 27, 2pm–5pm
Instructor: Jill Newman

TH Jan 15, 6pm–8pm
Instructor: Evan Johnson



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
10/03/08	—> 11/10/08
10/17/08	—> 11/24/08
10/31/08	—> 12/08/08
11/14/08	—> 12/22/08
11/28/08	—> 01/05/08

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels