



Community Media Center of Santa Rosa

Program Guide

December 8th, 2008 to December 21st, 2008

SHARE YOUR PRODUCTION TIPS WITH CMC

Do you have great production tips you would like to share with other CMC members? Now's your chance!! Share your expertise & tips on lighting, editing, studio production, audio, field production, and more!!!

Submit your production tip to Desiree by emailing dpoindexer@communitymedia.org and it may end up in the CMC program guide!!! Please include your name if you would like name recognition!!

CREW CALL FOR CMC PRODUCTION "THE BEAT"

The next episode of the studio showcase "The Beat" is just around the corner and CMC is looking for more crew members for this exciting series studio production!

If you are interested in helping out on a production of "The Beat", please call supervising producer Jill Newman at 707.569.8785 ext 333 and ask how you can get involved.



Inside This Program Guide

- **Snapshots Marathon is Coming!!**
 - **CMC Holiday Hours**
- **Programming & Class Schedules**
 - **Production Tips**
 - **& more!!!**

CMC SNAPSHOTS MARATHON IN DECEMBER

This holiday season tune into CMC's special Snapshots Marathon!!!

Snapshots is a magazine show created by The Community Media Center of Santa Rosa staff & interns highlighting stories about people, community, and organizations throughout Santa Rosa and Sonoma County!!

Our Snapshots marathon will air on CMC's Info Channel Comcast channel 26 & AT&T U-verse channel 99 all day Wednesday December 24th 2008 & all day Thursday December 25th 2008.

Check the next program guide for details and for more special holiday productions!!

CMC UPCOMING HOLIDAY HOURS

In observance of the upcoming holidays, the Community Media Center of Santa Rosa has the following changes to our hours of operation:

DECEMBER 2008

Thursday December 18th 2008 we will be closed from 1:30pm - 6pm. Classes will be held that evening as usual.
Wednesday December 24th 2008 OPEN from 10:30am - 6pm
Thursday December 25th 2008 CLOSED
Friday December 26th 2008 CLOSED
Saturday December 27th 2008 CLOSED

JANUARY 2009

January 1st 2008 CLOSED

All other days and hours during this holiday season will remain as usual.

We apologize for any inconvenience this may cause.



Happy holidays from all of us at CMC!!

-Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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Production Tips

**PRODUCTION TIPS:
Recycled home items double
as production tools**



“Ever get tired of untying and unwinding those plastic wires that hold your kid’s toys in the box? Lane Klein of Shawnee Mission, KS says, ‘Don’t throw them away! They make excellent cable ties, suspension cords, and emergency hooks to hold together just about anything.’

If you like the idea but don’t have enough toy boxes, check your local garden supply shop. They sell rolls of the same type of plastic wire. It’s used to tie plants to support stakes.”

*-Tips from Dick Reizner’s “Tips to Clip”
Videography Magazine, January 2003*

“I like equipment that does more than one job, but this tip sent in by Julio Gonzolez of New Orleans is really unusual. Like most of us, Julio frequently needs to protect cables run through doors. He found that the finger pinch guard he purchased to protect his young son at home works equally well protecting cables on the job. The guards are available from most baby-supply stores or online”.

*-Tips from Dick Reizner’s “Tips to Clip”
Videography Magazine, October 2006*

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoindester@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule

December 2008

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class at **least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

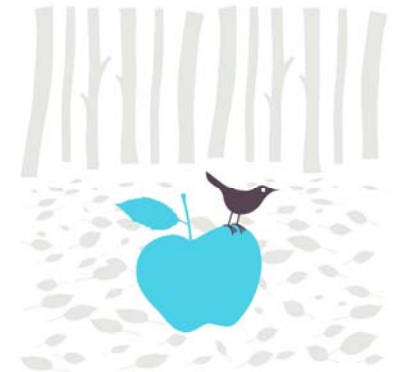
A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

TH December 4, 6pm - 8pm
Instructor: Juan De la O

Sat December 13, 10am - 12pm
Instructor: Evan Johnson

TH December 11, 10:30 am -12:30 pm
Instructor: TBA

TH December 18, 6pm - 8pm
Instructor: Jill Newman



04 FCEx1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing.

December 6, 13, 20
Three Saturdays 10am– 1pm
Instructor: Jill Newman

Sound Booth

1 session. Fee \$10.00. Pre-req: Final Cut Express
Voice over for the digital edit production

Sat December 27, 2pm–5pm
Instructor: Jill Newman

Live Link Production

3 classes, \$20.00 fee. Pre-req: Complete aired production. Run your own studio interview show.

3 Saturdays
December 6, 13, 20, 2pm-5pm
Instructor: Juan De la O

03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00. Basic operation & care of our video cameras

Sat December 20, 10am-1pm
Instructor: Evan Johnson

Field Lighting

1 session. Fee \$10.00. Pre-req: Digital Camera
Lighting techniques and safety using our field kits.

Sat, December 27, 10am-1pm
Instructor: Juan De la O

TV for the Web

1 session. Fee \$10.00
Learn how to upload a short project to the web. You will create a free web account to do this.

Sat December 27, 2pm– 4pm
Instructor: Evan Johnson

Studio TV Camera & Crew

1 session, No fee.
One session starter for TV studio production. Full of information!

TH December 11, 6pm-9pm
Instructor: Evan Johnson

Studio Lighting

1 session, \$10.00 fee.
Pre-req: Digital Camera

Lighting techniques and lighting safety for the studio production.

TH December 18, 6pm-9pm
Instructor: Evan Johnson

Digital Studio Char Gen

1 session, \$10.00 fee. Digital titling for the studio project.

Sat December 20, 2pm-5pm
Instructor: Mary Harmon



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
10/03/08	—> 11/10/08
10/17/08	—> 11/24/08
10/31/08	—> 12/08/08
11/14/08	—> 12/22/08
11/28/08	—> 01/05/08

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Sat. December 20th @11am

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk
 to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels