



Community Media Center of Santa Rosa

Program Guide

November 24th, 2008 to December 7th, 2008

CREW NEEDED FOR CMC PRODUCTION "THE BEAT"

The next episode of the studio showcase "The Beat" is just around the corner!

If you are interested in helping out on a production of "The Beat", please call supervising producer Jill Newman at 707.569.8785 ext 333 and ask how you can get involved.

CMC HOLIDAY HOURS

Please note that in observance of the upcoming holidays, we will be closed on the following days:

NOVEMBER

- Thurs November 27th 2008
- **Fri November 28th 2008 we will be open 12:30pm-8pm.

DECEMBER

- Thurs December 25th 2008
- Fri December 26th 2008
- Sat December 27th 2008

JANUARY

- Thurs January 1st 2009

We apologize for any inconvenience this may cause. Have a great holiday season!!!



Inside This Program Guide

- **Featured Program: Laughter Break 3**
- **New Video Player On Website**
- **Programming & Class Schedules**
 - **Production Tips**
 - **& more!!!!**

FEATURED PROGRAM: LAUGHTER BREAK 3

CMC is happy to announce that the production "Laughter Break 3" is the CMC featured program of the month for November 2008. "Laughter Break 3" was produced in CMC's Live Link Studio by CMC production members Sparkie Lovejoy, Robert Vance, & Charlie Woods.

Congratulations to you all!!

To watch "Laughter Break 3" or one of our other recent Featured Programs, simply go to our website at www.communitymedia.org– click on featured programs under the "TV on the Web" tab, click on "Featured Shows" and select the video you wish to watch.

NEW VIDEO PLAYER ON CMC WEBSITE!



CMC has been constantly updating and adding new features to our website.

One of the main new features on our website is a brand new video player. The video player has a slick new layout and user friendly design that allows the viewer to watch their favorite Featured, Organizational, Education, Government, & Snapshots programming streamed over the internet.

Special thanks to Jeff Trier, Xoe Huffman, and our staff members for all of their hard work on this special project.

We will continue to add more features and content to the new video player and to our website on a regular basis, so check it out for the latest updates!

To use our new video player:

Go to our website www.communitymedia.org, click on the "TV on the Web" tab & select the video you would like to watch.

Top of page: Still from November featured program "Laughter Break 3" produced in CMC Live Link Studio.

–Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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Production Tips

PRODUCTION TRAVEL TIPS: Backups & Baggage



Planning a trip over the holidays and want to bring your personal production equipment with you? Check out these helpful tips:

Worried about losing footage or important documents while your on the go? Consider a backup plan. "E-mail important documents to yourself as a backup when you travel. That way, if your computer is stolen or decides to stop working, you can access the information by downloading it to any computer with an internet connection."

Considering checking your baggage at the airport? "Check with the carrier and weigh your cases before you go. Sometimes moving a single item from one bag to another can save you lots of time & money. On the other hand some airlines help us out by offering a lower excess baggage fee to professional photographers and videographers. Be sure to ask."

-Tips from Dick Reizner's "Tips to Clip"

Videography Magazine, July 2005

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoin Dexter@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule

November & December 2008

Check out these upcoming classes offered to CMC production members. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

Sat November 29, 3pm - 5pm
Instructor: Jill Newman

TH December 4, 6pm - 8pm
Instructor: Juan De la O

TH December 11, 10:30 am -12:30 pm
Instructor: TBA

Sat December 13, 10am - 12pm
Instructor: Evan Johnson

TH December 18, 6pm - 8pm
Instructor: Jill Newman



04 FCEx1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing.

December 6, 13, 20
Three Saturdays 10am– 1pm
Instructor: Jill Newman

Sound Booth

1 session. Fee \$10.00. Pre-req: Final Cut Express
Voice over for the digital edit production

Sat December 27, 2pm–5pm
Instructor: Jill Newman

Live Link Production

3 classes, \$20.00 fee. Pre-req: Complete aired production. Run your own studio interview show.

3 Saturdays
December 6, 13, 20, 2pm-5pm
Instructor: Juan De la O

03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00. Basic operation & care of our video cameras

Sat December 20, 10am-1pm
Instructor: Evan Johnson

Field Lighting

1 session. Fee \$10.00. Pre-req: Digital Camera
Lighting techniques and safety using our field kits.

Sat, December 27, 10am-1pm
Instructor: Juan De la O

TV for the Web

1 session. Fee \$10.00
Learn how to upload a short project to the web. You will create a free web account to do this.

Sat December 27, 2pm– 4pm
Instructor: Evan Johnson

Studio TV Camera & Crew

1 session, No fee.
One session starter for TV studio production. Full of information!

TH December 11, 6pm-9pm
Instructor: Evan Johnson

Studio Lighting

1 session, \$10.00 fee. Pre-req: Digital Camera
Lighting techniques and lighting safety for the studio production.

TH December 18, 6pm-9pm
Instructor: Evan Johnson

Digital Studio Char Gen

1 session, \$10.00 fee. Digital titling for the studio project.

Sat November 29, 10am-1pm
Instructor: Mary Harmon

Sat December 20, 2pm-5pm
Instructor: Mary Harmon



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
10/03/08	—> 11/10/08
10/17/08	—> 11/24/08
10/31/08	—> 12/08/08
11/14/08	—> 12/22/08
11/28/08	—> 01/05/08

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

To become a member, attend one of our one-hour orientations and discover how to use our resources!
 Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels