



Community Media Center of Santa Rosa

Program Guide

September 29th, 2008 to October 12th, 2008

GOOD LUCK TO 2008 WAVE AWARD ENTRIES

The Community Media Center of Santa Rosa would like to wish the best of luck to all of our members who submitted entries into the 2008 WAVE Awards!

The awards will be announced at a ceremony at the 2008 ACM Western Region Conference held in Denver Colorado on Oct. 24th & 25th. For more info check out the ACM Western Region Website www.acmwest.org

CREW NEEDED FOR ONGOING CMC SERIES STUDIO PRODUCTION "THE BEAT"

The next episode of the studio showcase "The Beat" is just around the corner! Tech rehearsal will be held on Tues September 30th & the show will take place on Wed October 1st, 2008.

If you are interested in helping out on a future production of "The Beat", please call supervising producer Jill Newman at 707.569.8785 ext 333 and ask how you can get involved.





Inside This Program Guide

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- Good Luck to WAVE Award Entries
- CMC Offers Live Type Class
- Programming & Class Schedule
- Production Tips & more!!!!

CMC Staff Profiles Now Available On Website

Thanks to CMC staff and especially CMC's Playback / Network Technician Jeff Trier, The Community Media Center of Santa Rosa now has staff bios and profiles available on our sleek new website. To check out the staff profile pages, simply

- go to our website www.communitymedia.org
- under the "About Us" tab click on the "CMC Staff" tab
- Find the staff member you would like to read about and click on the profile icon "  "
- If you would like to email the staff member simply click on the email icon "  " under the staff members photo!

We are continuously updating and adding new features to our website, so don't forget to check it out to see what's new!

CMC Offers New Class On "Live Type" Program

Beginning October 2008, CMC is happy to announce that we will offer a new one session class called "Live Type". The class focuses on getting members started with title animation with the Final Cut Express "Live Type" Program.

There are some pre-requisites to this course, so please contact your mentor if you would like to sign up or if you need more information.

CMC offers a variety of courses every month. Contact your mentor if you would like to sign up for classes. Classes offered in October 2008 include:

- Live Type
- Intro to Production
- Stop Motion Animation
- Sound Booth
- TV for the Web
- Final Cut Express
- Field Sound
- Digital Field Camera
- & Field Lighting

Class seats fill fast, so reserve your spot today!!



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Production Tips

PRODUCTION TOOLS: HOUSEHOLD DECORATIONS



Every day items around the house can be hidden treasures and amazing video production tools. With a little creativity, even your holiday decorations can be used throughout the year for video projects. Here are just a few ways you can put some of your holiday decorations to use:

- "Aerosol cans of snow can be used to frost windows for a winter scene in the middle of July"
- "A string of multi-colored blinking mini" "lights can bring a science-fiction control panel to life "
- "A string of non-blinking mini" "lights strung around the inside rear of an equipment rack will provide even, shadow free illumination for rewiring and repairs."

Before your next video production, take a look at your holiday decorations to see what you can use - you'll be amazed at what you come up with!!

*-Tips in quotes from Dick Reizner's "Tips to Clip"
Videography Magazine,
January 2003*

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoinindexter@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!



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CMC Upcoming Class Schedule October 2008

Check out these upcoming classes offered to CMC production members. Class fees are listed below by each class. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Please check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

Sat October 4, 2pm - 4pm

Instructor: Evan Johnson

Thurs October 9, 6pm - 8pm

Instructor: Jill Newman

**Thurs October 16,
10:30am - 12:30pm**

Instructor: Isaac Lefkowitz

Thurs October 23, 6pm - 8pm

Instructor: Juan De la O

Sat October 25, 10pm - 12pm

Instructor: Mary Harmon

*Want to sign up for a class ?
Come on by to sign up. Feel free to
call us at
(707)569-8785 ext 325 to check
availability.*



03 Digital Cam

Digital Field Camera

1 session. Fee \$10.00.
Basic operation and care of our video cameras

Thurs October 16, 10am - 1pm

Instructor: Evan Johnson

Sound Workshop

Field Sound

1 session. Fee \$10.00. Pre-req: Digital Camera
Find out how to easily improve audio for your next field production.

**Sat October 25,
2pm- 5pm**

Instructor: Evan Johnson

Field Lighting

1 session. Fee \$10.00. Pre-req: Digital Camera
Lighting techniques and safety using our field kits.

Saturday, Oct 18, 2pm-5 pm

Instructor: Evan Johnson

Sound Booth

1 session. Fee \$10.00. Final Cut Express and One aired production required to take this class.

Thursday, Oct 30, 6pm-8pm

Instructor: Jill Newman

Live Type (New Class)

1 session. Fee \$10.00
Getting started in title animation with Final Cut Express "Live Type" program. Final Cut Express and 1 aired production required to take this class.

Thursday, Oct 30, 6-9pm

Instructor: Juan De la O

04 FCEX1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing.

**October 4, 11, 18
Three Saturdays
10am- 1pm**

Instructor: Jill Newman

Stop Motion Animation

3 classes, 20.00 fee. Create a short storyboard and animation using a camera and iStop motion

**3 Saturdays
Oct 11, 18, 25, 2-5pm**
Instructor: Juan De la O

TV for the Web

1 session. Fee \$10.00
Learn how to upload a short project to the web. You will create a free web account to do this.

Thurs, Oct 23, 6pm- 8pm
Instructor: Evan Johnson



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
08/22/08	—> 09/29/08
09/05/08	—> 10/13/08
09/19/08	—> 10/27/08
10/03/08	—> 11/10/08
10/17/08	—> 11/24/08
10/31/08	—> 12/08/08

OUR BUSINESS HOURS:

M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:

M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Saturday October 11th at 11am
 Wednesday October 29th @6pm

Attend one of our one-hour orientations
 and discover how to use our resources!
 Learn more about membership, men-
 tors, classes, equipment, legal stuff and
 more...

Call Xoe at our Front Desk
 to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa

1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
 CHANNEL 26



Education Station
 CHANNEL 27



cityVIEW
 Government Media
 CHANNEL 28



Our Channel
 Public Access
 CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels