



Community Media Center of Santa Rosa

Program Guide

September 15th, 2008 to September 28th, 2008

CREW NEEDED FOR CMC STUDIO PRODUCTION "THE BEAT"

Want to help out as crew for CMC's next studio production of our ongoing series "The Beat"? This is a great opportunity to help out CMC, earn volunteer hours, get more experience, and expand your skills.

Tech rehearsal will be Tues September 30th & the show will take place on Wed October 1st, 2008. If you are interested in helping out or would like sign up to help out on another production of "The Beat", please call supervising producer Jill Newman at 707.569.8785 ext 333 and ask how you can get involved. So go ahead, sign up today!!

2008 ACM WESTERN REGION CONFERENCE IS COMING UP!!!

The Alliance for Community Media Western Region Conference will be held on October 24th & 25th 2008 in Denver, Colorado. Interested in attending the conference? Then check out the ACM western region website at www.acmwest.org to register or for more information.



Inside This Program Guide

- Featured Program "What's Hot"
- CMC Staff Assists WAVE Awards
- Programming & Class Schedule
- Production Tips & more!!!!

ABOVE: CMC Board member and Producer Ida Johnson in our Live Link Studio producing "What's Hot"

Featured Program September 2008 - "What's Hot"

Every month CMC highlights one of our members programs as the Featured Program of the month. CMC is happy to announce that the series production "What's Hot" is the CMC featured program of the month for September 2008.

"What's Hot" is a weekly series produced in the CMC Live Link Studio by CMC Board of Directors member and longtime production member Ida Johnson. Congratulations Ida!!

To watch "What's Hot", check our program listings or take a look on our website at www.communitymedia.org - just click on featured programs under the "TV on the Web" tab.

CMC Staff Helps Coordinate 2008 WAVE Awards

The 2008 WAVE Awards are just around the corner and CMC has been working hard to help the Alliance for Community Media gather up all of the entries. For the past few years CMC has participated in the coordination of the WAVE Awards. This year, CMC staff member Xoe Huffman was the 2008 WAVE Award coordinator. In previous years Patricia Wilburn and Evan Johnson have spearheaded the coordinator position.

As the coordinator this year, Xoe was responsible for the collection and distribution of the award entries, updating the entry guidelines and instructions, as well as coordinating judging sites.

The Western Access Video Excellence Awards showcases community media throughout the Alliance for Community Media Western states: California, Arizona, Colorado, Hawaii, Nevada, New Mexico.

The awards ceremony will take place at the Alliance for Community Media Western Region Conference on October 24th & 25th 2008 in Denver Colorado. For more information about the conference or the WAVE Award, check out the ACM Western Region website at www.acmwest.org.

Thank you Xoe and all of the CMC staff members that participated!!!

-Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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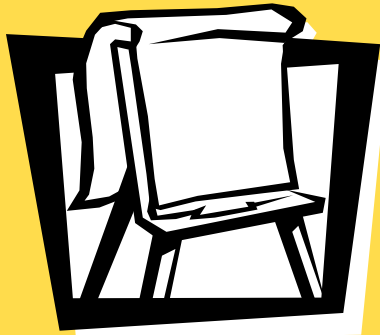
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Production Tips

PRODUCTION TOOL: THE FLIP CHART

- > Want to know how to use a flip chart as an emergency bounce surface?
- > Need to use a flip chart to white balance while on a shoot?

Then check out these production tips!



Flip charts are not only a great organization tool but also a great production tool. Check out these helpful tips about how you can use a flip chart as a multi-purpose production tool:

- “Flip charts, found in many of our shooting venues, can be turned into multipurpose gadgets. John Nulsen of Manchester, Mo., uses them as an emergency bounce surface. Just set it up next to your subject, bounce a light off the white paper and you have an instant soft light.”
- “I carry a single, folded sheet of white flip chart paper in my kit. It’s used for white balancing the camera when the subject’s position is too far away for a conventional chart. Flip chart paper can also be spread in a dark colored table or lectern top to bounce some available light into your subject’s face. You can even jot some prompt notes on it and tape it to a light stand or wall.”

-Tip from Dick Reizner's "Tips to Clip"

Videography Magazine,

January 2005

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoindester@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule

September & October 2008

Check out these upcoming classes offered to CMC production members. Class fees are listed below by each class. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Please check with your mentor or the front desk for details!

<p>Int To Prod Intro to Production A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed</p> <p>Wed September 17, 10:30am - 12:30pm Instructor: Pati Wilburn</p> <p>Sat Sept. 20, 2pm - 4pm Instructor: Juan De la O</p> <p>Sat Sept. 27, 10am - 12pm Instructor: Jill Newman</p> <p>Sat October 4, 2pm - 4pm Instructor: Evan Johnson</p> <p>Thurs October 9, 6pm - 8pm Instructor: Jill Newman</p> <p>Thurs October 16, 10:30am - 12:30pm Instructor: Isaac Lefkowitz</p> <p>Thurs October 23, 6pm - 8pm Instructor: Juan De la O</p> <p>Sat October 25, 10pm - 12pm Instructor: Mary Harmon</p>	<p>04 FCEx1 Final Cut Express 3 sessions. Fee \$20.00. Basic instruction in non-linear editing.</p> <p>September 11, 18, 25 Three Thursdays 10am– 1pm Instructor: Juan De la O</p> <p>October 4, 11, 18 Three Saturdays 10am– 1pm Instructor: Jill Newman</p>		<p><i>Want to sign up for a class ?</i></p> <p><i>Come on by to sign up. Feel free to call us at (707)569-8785 ext 325 to check availability.</i></p>
<p>Field Lighting 1 session. Fee \$10.00. Pre-req: Digital Camera Lighting techniques and safety using our field kits.</p> <p>Saturday, 10am-1pm September 20, Instructor: Evan Johnson</p> <p>Saturday, Oct 18, 2pm-5 pm Instructor: Evan Johnson</p>	<p>03 Digital Cam Digital Field Camera 1 session. Fee \$10.00. Basic operation and care of our video cameras</p> <p>Sat October 11, 2pm - 5pm Instructor: Evan Johnson</p>		<p>Advanced Final Cut Express 2 sessions. Fee \$20.00. Further instruction in non-linear editing. Final Cut Express I & two completed aired production required to take this class.</p> <p>2 Saturdays, September 13 & 20, 2-5pm Instructor: Mary Harmon</p>
	<p>Digital Studio Control Room 3 Sessions. Fee \$20.00. Pre-req: Digital Studio CG Basic instruction in the digital “Toaster” and studio control room positions.</p> <p>3 Saturdays September 13, 20 & 27 10am-1pm Instructor: Evan Johnson</p>	<p>Sound Booth 1 session. Fee \$10.00. Final Cut Express and One aired production required to take this class.</p> <p>Thursday, September 25, 6-8pm Instructor: Evan Johnson</p> <p>Thursday, Oct 30, 6pm-8pm Instructor: Jill Newman</p>	<p>Live Type (New Class) 1 session. Fee \$10.00 Getting started in title animation with Final Cut Express “Live Type” program. Final Cut Express and 1 aired production required to take this class.</p> <p>Thursday, Oct 30, 6-9pm Instructor: Juan De la O</p>
	<p>Stop Motion Animation 3 classes, 20.00 fee. Create a short storyboard and animation using a camera and iStop motion</p> <p>3 Saturdays Oct 11, 18, 25, 2-5pm Instructor: Juan De la O</p>		<p>TV for the Web 1 session. Fee \$10.00 Learn how to upload a short project to the web. You will create a free web account to do this.</p> <p>Thurs, Oct 23, 6pm- 8pm Instructor: Evan Johnson</p>



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
08/22/08	—> 09/29/08
09/05/08	—> 10/13/08
09/19/08	—> 10/27/08
10/03/08	—> 11/10/08
10/17/08	—> 11/24/08
10/31/08	—> 12/08/08

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Wednesday September 24th at 6pm
 Saturday October 11th at 11am
 Wednesday October 29th @6pm

Attend one of our one-hour orientations and discover how to use our resources! Learn more about membership, mentors, classes, equipment, legal stuff and more... Call Xoe at our Front Desk to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels