



Community Media Center of Santa Rosa

Program Guide

September 1st, 2008 to September 14th, 2008

CREW NEEDED FOR CMC STUDIO PRODUCTION "THE BEAT"

CMC is on the look out for producers and crew for its next studio production of our ongoing series "The Beat".

Tech rehearsal will be Tues September 30th & the show will take place on Wed October 1st, 2008. If interested in helping out, please call supervising producer Jill Newman at 707.569.8785 ext 333.

2008 ACM WESTERN REGION CONFERENCE & WAVE AWARDS

Mark your calendar for the Alliance for Community Media Western Region Conference on October 24th & 25th 2008 in Denver, Colorado. Please check out their website at www.acmwest.org to register or for more information.

CMC HOLIDAY HOURS IN OBSERVANCE OF LABOR DAY

Please note that CMC will be closed to the public on Saturday August 30th 2008 & Monday September 1st 2008 in observance of Labor Day.



ABOVE: CMC Producer Elaine Holtz in our Live Link Studio

Inside This Program Guide

- 100th Episode of Women's Spaces
- Upcoming Class Schedule
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- Production Tips & more!!!!

Elaine Holtz Produces 100th Episode of Women's Spaces

CMC of Santa Rosa is happy to congratulate producer, Elaine Holtz on her 100th episode of her ongoing program "Women's Spaces"!

Elaine has been producing "Women Spaces" in the live link studio pictured here since 2005, and focuses on highlighting the accomplishments of Women. On her show she has interviewed many famous guests including Congresswoman, Lynn Woolsey and presidential candidate, Cynthia McKinney!

Elaine's 100th episode aired during CMC's August 4th, 2008 through August 17th, 2008 schedule. Congratulations Elaine!

Santa Rosa Fire Department In CMC Studio



ABOVE: SRFD creating a live production in the CMC studio!! - Photos Taken By Patricia Wilburn

The Santa Rosa Fire Department were active here in the CMC studio for several days last week creating their own live broadcast production! The production provided live training to firefighters across the city on how to handle wild land fires.

CMC Government Services Manager Patricia Wilburn, Operations Manager George Mangan, and Media Production Specialist Bill Dunphy assisted with the successful production. The crew consisted of firefighters that were recently trained by CMC staff in studio production.



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Production Tips

OUTDOOR SHOOT TIPS

- > Having a difficult time seeing your monitor outdoors?
- > Trying to tone down the brightness in the background of your shoot?

Then check out these production tips!



If you are having a difficult time with the sun during an outdoor shoot try these helpful tips:

- "If a standup or interview background is too hot, you can hang a piece of 60 inch wide Cinescreen behind your subject. This loose weave black cloth acts something like a window screen. The screen is usually not noticeable in your video and will cut down the background brightness by two stops." "As long as you don't shoot off the edges, no one will notice."
- "The sun can be your friend or your enemy on an outdoor shoot. Your job is to use the tools at your disposal to make it as friendly as possible. A good monitor is important on any shoot, but it is useless if the screen is washed out by the sunlight. Production Manager Mark Hodges of Augusta, GA., used scrap pieces of black foam core to put together a makeshift hood. "You can do the same thing with pieces of a cardboard box" or "matte black Cinefoil."

-Tip from Dick Reizner's "Tips to Clip"

Videography Magazine,

November 2006.

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoinindexter@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule September 2008

Check out these upcoming classes offered to CMC production members. Class fees are listed below by each class. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Please check with your mentor or the front desk for details!

Int To Prod

Intro to Production

A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed

Thur September 4, 6pm - 8pm
Instructor: Evan Johnson

Wed September 17, 10:30am - 12:30pm
Instructor: Pati Wilburn

Sat September 20, 2pm - 4pm
Instructor: Juan De la O

Sat September 27, 10am - 12pm
Instructor: Jill Newman

04 FCEX1

Final Cut Express

3 sessions. Fee \$20.00. Basic instruction in non-linear editing.

**September 11, 18, 25
Three Thursdays
10am– 1pm**
Instructor: Juan De la O

Advanced

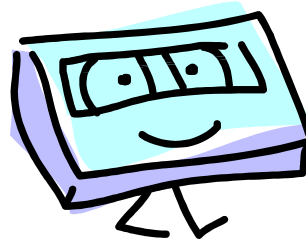
Final Cut Express

2 sessions. Fee \$20.00. Further instruction in non-linear editing. Final Cut Express I & two completed aired production required to take this class.

**2 Saturdays,
September 13 & 20,
2-5pm**
Instructor: Mary Harmon

Want to sign up for a class ?

*Come on by to sign up.
Feel free to call us at
(707)569-8785 ext 325
to check availability.*



Sound Workshop Field Sound

1 session. Fee \$10.00. Pre-req: Digital Camera
Find out how to easily improve audio for your next field production.

**Th September 18,
6pm– 9pm**
Instructor: Jill Newman

Dig CGStudio Digital Studio Character Gen.

1 session. Fee \$10.00
Digital titling for the studio project.

**Saturday September 6,
10am-1pm**
Instructor: Jill Newman

Digital Studio Control Room

3 Sessions. Fee \$20.00. Pre-req: Digital Studio CG
Basic instruction in the digital "Toaster" and studio control room positions.

**3 Saturdays
September 13, 20 & 27
10am-1pm**
Instructor: Evan Johnson

03 Digital Cam Digital Field Camera

1 session. Fee \$10.00. Basic operation and care of our video cameras

**Sat September 13,
2pm– 5pm**
Instructor: Juan De la O

Studio Camera
1 session. No Fee. One session beginning class for tv studio production.

**Thursday,
September 4,
6-9pm**
Instructor: Jill Newman

Field Lighting

1 session. Fee \$10.00. Pre-req: Digital Camera
Lighting techniques and safety using our field kits.

**Saturday, 10am-1pm
September 20,**
Instructor: Evan Johnson

Sound Booth

1 session. Fee \$10.00. Final Cut Express and One aired production required to take this class.

**Thursday,
September 25, 6-8pm**
Instructor: Evan Johnson



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ABOVE: CMC staff members Evan Johnson, Vanessa Vann, and Patricia Wilburn at the CMC table enjoying the 2008 Santa Rosa Downtown Market.

Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date (Friday)	Schedule Starts —> (Monday)
07/25/08	—> 09/01/08
08/08/08	—> 09/15/08
08/22/08	—> 09/29/08

OUR BUSINESS HOURS:
 M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
 M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Saturday September 6th at 11am
 Wednesday September 24th at 6pm

Attend one of our one-hour orientations and discover how to use our resources! Learn more about membership, mentors, classes, equipment, legal stuff and more...

Call Xoe at our Front Desk to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa
 1075 Mendocino Avenue
 Santa Rosa, CA 95401
 707.569.8785 ph
www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
 Navigate to Santa Rosa
 Community Channels