



Community Media Center of Santa Rosa

Program Guide

August 18, 2008 to August 31, 2008

CALL FOR CREW FOR STUDIO PRODUCTION SERIES "THE BEAT"

CMC is currently looking for producers and crew for its next studio production of our ongoing series "The Beat". Tech rehearsal will be Tues September 30th & the show will take place on Wednesday October 1st, 2008. If you are interested in helping out, please call supervising producer Jill Newman at 707.569.8785 ext 333.

2008 ACM WESTERN REGION CONFERENCE

Don't miss out on the Alliance for Community Media Western Region Conference on October 24th & 25th 2008 in Denver, Colorado. The conference theme this year is "Access Without Borders: New Frontiers in Community Media". Please check out their website at www.acmwest.org to register or for more information.

CMC HOLIDAY HOURS

Please note that CMC will be closed to the public on Saturday August 30th 2008 & Monday September 1st 2008 in observance of Labor Day. We apologize for any inconvenience.



Inside This Program Guide

- CMC Summer Video Camp '08
- Upcoming Class Schedule
- CMC Programming Schedule
- Production Tips & more!!!!

Featured Program August 2008 - "Ordinary People"

CMC is happy to announce that the production "Ordinary People" is the CMC featured program of the month for August 2008. "Ordinary People" is a part of the "Enid Hansen Presents" series produced by longtime CMC member Enid Hansen.

Every month CMC highlights one of our members programs as the Featured Program of the month.

To watch "Ordinary People", check our program listings or take a look on our website at www.communitymedia.org—look for featured programs under the "TV on the Web" tab.

How I Spent My Summer Vacation: Summer Video Camp



Summer Video Camp 2008 attendees hard at work creating their productions in the CMC studio!!

As the summer comes to a close, CMC is happy to announce that we have completed yet another successful season of Summer Video Camp.

We would like to thank all of our talented young producers, special guests, and Summer Video Camp instructors Isaac Lefkowitz and Vanessa Vann for such a successful and fun summer!

CMC's summer video camp is a special program offered through the City of Santa Rosa Parks and Recreation Department. All three weeklong session offered in depth video production training to talented middle school age youth.

We look forward to offering Summer Video Camp again next year so if you are interested in signing up, seats go fast—so please remember to sign up early!!

—Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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Production Tips

ANIMATION TIPS

- > Interested in animation but not sure where to start?
- > Looking for a different approach for your latest animation?

Then check out these production tips!



Ever wanted to know how to create an animated graphic from a still photo using computer-less animation?

Start off by developing your story and timeline. Once you have your story set, then its time to bring it to life with an animation.

- Start off by finding "a large appropriate background"
- and "then place a tall drinking glass or cardboard tube in the middle of the background so that when you balance the photo on it and shoot straight down, the photo appears to float."
- Using minimal lighting to reduce the depth of field allows for zooms and other moves that can increase the useful length of the scene.
- The foreground/background combinations you can shoot using this technique are limited only by your imagination."

-Tip from Martin Foreman in Dick Reizner's "Tips to Clip" Videography Magazine, October 2006.

Do you have helpful production tips you would like to share with other Community Media Center members? CMC would like to hear them!!!

E-mail your tips in to Desirée Poindexter at dpoindester@communitymedia.org and they may end up in the newsletter portion of the program guide! Please include your name in the email!!!



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CMC Upcoming Class Schedule August & September 2008

Check out these upcoming classes offered to CMC production members. Class fees are listed below by each class. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded. Pre-requisites may apply. Please check with your mentor or the front desk for details!

<p>Int To Prod Intro to Production A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed</p> <p>Sat, August 2 , 10am-12pm Instructor: Mary Harmon</p> <p>Sat August 23, 3pm - 5pm Instructor: Evan Johnson</p> <p>Thur September 4, 6pm - 8pm Instructor: Evan Johnson</p> <p>Wed September 17, 10:30am - 12:30pm Instructor: Pati Wilburn</p> <p>Sat September 20, 2pm - 4pm Instructor: Juan De la O</p> <p>Sat September 27, 10am - 12pm Instructor: Jill Newman</p>	<p>04 FCEX1 Final Cut Express 3 sessions. Fee \$20.00. Basic instruction in non-linear editing.</p> <p>September 11, 18, 25 Three Thursdays 10am– 1pm Instructor: Juan De la O</p>	<p>Advanced Final Cut Express 2 sessions. Fee \$20.00. Further instruction in non-linear editing. Final Cut Express I & two completed aired production required to take this class.</p> <p>2 Saturdays, September 13 & 20, 2-5pm Instructor: Mary Harmon</p>	<p><i>Want to sign up for a class ?</i></p> <p><i>Come on by to sign up. Feel free to call us at (707)569-8785 ext 325 to check availability.</i></p>
<p>Live Link 3 sessions. Fee \$20.00 Run your own studio interview show. A completed aired production required to take this 3 session class.</p> <p>Saturdays, August 9, 16, 23 10am- 1pm Instructor: Jill Newman</p>	<p>TV 4 The Web Upload it!</p> <p>1 session. Fee \$10.00. Final Cut Express & a completed aired production required to take this class.</p> <p>Thursday, August 28 6-8pm Instructor: Juan De la O</p>		
<p>Sound Booth 1 session. Fee \$10.00. Final Cut Express and One aired production required to take this class.</p> <p>Thursday, September 25, 6-8pm Instructor: Evan Johnson</p>	<p>03 Digital Cam Digital Field Camera 1 session. Fee \$10.00. Basic operation and care of our video cameras</p> <p>Sat September 13, 2pm– 5pm Instructor: Juan De la O</p>	<p>Field Lighting 1 session. Fee \$10.00. Pre-req: Digital Camera Lighting techniques and safety using our field kits.</p> <p>Saturday, 10am-1pm September 20, Instructor: Evan Johnson</p>	<p>Sound Workshop Field Sound 1 session. Fee \$10.00. Pre-req: Digital Camera Find out how to easily improve audio for your next field production.</p> <p>Th September 18, 6pm– 9pm Instructor: Jill Newman</p>
	<p>Studio Camera 1 session. No Fee. One session beginning class for tv studio production.</p> <p>Thursday, September 4, 6-9pm Instructor: Jill Newman</p>	<p>Digital Studio Control Room 3 Sessions. Fee \$20.00. Pre-req: Digital Studio CG Basic instruction in the digital "Toaster" and studio control room positions.</p> <p>3 Saturdays September 13, 20 & 27 10am-1pm Instructor: Evan Johnson</p>	<p>Dig CGStudio Digital Studio Character Gen. 1 session. Fee \$10.00 Digital titling for the studio project.</p> <p>Thursday August 21, 6-9pm Instructor: Juan De la O</p> <p>Saturday September 6, 10am-1pm Instructor: Jill Newman</p>



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
07/11/08	—> 08/18/08
07/25/08	—> 09/01/08
08/08/08	—> 09/15/08

OUR BUSINESS HOURS:

M-F 10:30am –6pm *
 *We are closed every Thurs. from
 1:30 - 2:30pm*
 Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:

M 10:30am-6pm
 T&W 10:30am-9:30pm
 TH *open for classes & equipment
 Check ins/out only from
 10:30am-1:30pm & 2:30pm-9:30pm*
 F 10:30-8pm
 Sat 10am-6pm
 Sun Closed

NEXT CMC ORIENTATIONS

Saturday September 6th at 11am
 Wednesday September 24th at 6pm

Attend one of our one-hour orientations
 and discover how to use our resources!
 Learn more about membership, men-
 tors, classes, equipment, legal stuff and
 more...

Call Xoe at our Front Desk
 to sign up or for more information at:
 707.569.8785 x325



Community Media Center Of Santa Rosa

1075 Mendocino Avenue

Santa Rosa, CA 95401

707.569.8785 ph

www.communitymedia.org

Santa Rosa Comcast Cable Channels:



Info Channel
CHANNEL 26



Education Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99

Navigate to Santa Rosa
Community Channels