



COMMUNITY MEDIA CENTER OF SANTA ROSA PROGRAM GUIDE AUGUST 4, 2008 to AUGUST 17, 2008

LAST CHANCE TO ENTER SUBMISSIONS TO THE 2008 WAVE AWARDS!!

Don't forget that the submission deadline for the 2008 WAVE Awards is August 15th 2008. The awards ceremony will be held at the 2008 ACM Western Region Conference. Check out the details on their website www.acmwest.org. Good Luck!!!!

2008 ACM WESTERN REGION CONFERENCE

You won't want to miss the Alliance for Community Media Western Region Conference on October 24th & 25th 2008 in Denver, Colorado. The conference theme this year is "Access Without Borders: New Frontiers in Community Media". Check out www.acmwest.org to register or for more information.

CMC HOLIDAY & STAFF DEVELOPMENT DAY HOURS

Please note that CMC will be closed to the public on Thursday August 7th 2008 for a staff development day. We will also be closed to the public on Saturday August 30th & Monday September 1st 2008 in observance of Labor Day.



ABOVE: CMC Members Josh Jacobsen (left) and Patrick Saindon (middle) pose with CMC Mentor Mary Harmon (right).

Inside This Program Guide

CMC Member In Local Film Festival

Class & Programming Schedules

CMC Production "The Beat" Update

Production Tips

& more!!!!

CMC MEMBER JOSH JACOBSEN IN FILM FESTIVAL

Community Media Center of Santa Rosa member Josh Jacobsen's shorts "The Meaning of the 20th Century" and "An Ordinary Power Outage" were both recently selected for the 2008 Berkeley Community Media Summer Shorts Film Festival!!

The festival took place in Berkeley, Ca on July 12th 2008 and focused on locally produced independent films in support of community based television.

Josh has been an active member here at CMC for many years and has produced a variety of projects that have aired on our stations.

Way to go Josh!!!!

CMC STUDIO PRODUCTION "THE BEAT" GOES ON

CMC staff, members, and interns were hard at work in July producing the second show in our studio production series "The Beat". Produced by Evan Johnson and Directed by Josh Jacobsen, this exciting second show features live performances including a DJ, MC, Musical Talent, Dancers, and more!

Thanks to Supervising Producer Jill Newman and all of the wonderful talent and crew for their help in creating this fun production!

If you are interested in helping out with the next CMC Showcase Production, keep your eye out in our newsletter for a crew call, or give us a call at (707)569-8785.

SHARE YOUR PRODUCTION TIPS WITH CMC

CMC is looking for handy production tips to share with our members. If you have any special tips that you can't wait to share, send them to [Desirée Poindexter](mailto:dpoindexter@communitymedia.org) at dpoindexter@communitymedia.org and we may add your tip to the next program guide! Please remember to add your name if you would like it mentioned with your tip!

-Newsletter portion of PG compiled by Desirée Poindexter, Admin/Human Resources/Public Relations Coordinator



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Production Tips

FOCUS SHIFT SHOTS

- > Want to shift your focus from one object or subject to another one in a smooth shot?
- > Looking for an interesting angle to start your production or scene with?

Then check out these helpful tips!



Sometimes in a production it can be quite tricky to get a good focus shift shot when you are trying to change your point of focus from one subject to another subject.

If you are having a hard time getting a smooth focus shift shot, give this suggestion a try:

- “Focus normally on your far subject, then use your macro to focus on the foreground item. As you make the shot, switch from macro to wide for a perfect in-focus shot. Once you set, you can shift focus in either direction.”

Take a look at this technique in actual practice. Nigel Fox used this technique “when interviewing a pool player.

- As the ball went in the pocket—in perfect focus -he tilted up to the player while throwing the macro to start the interview.
- This setup provided a “pocket” POV and an interesting angle to start the interview.
- To get out of the shot, he got the player to sink another ball, which he followed into the hole.”

*-Tips and example from Nigel Fox In Dick Reizner's
“Tips to Clip” Videography Magazine, November
2006.*

Do you have helpful production tips you would like to share with other Community Media Center members?

E-mail them in to Desirée Poindexter at dpoin Dexter@communitymedia.org and they may end up in the newsletter portion of the program guide!



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CMC Upcoming Class Schedule August 2008

Check out these upcoming classes offered to CMC production members. Class fees are listed below by each class. Payment may be made in advance by credit card, check or cash, or previously arranged volunteer hours. Please notify CMC if you need to cancel a class **at least 2 weekdays in advance** in order to have your class fee refunded.

Pre-requisites may apply. Please check with your mentor or the front desk for details!

<p>Int To Prod Intro to Production A Pre-requisite for all other classes. One session—free with production membership. Classes added as needed</p> <p>Sat, August 2 , 10am-12pm Instructor: Mary Harmon</p>	<p>04 FCEx1 Final Cut Express 3 sessions. Fee \$20.00. Basic instruction in non-linear editing.</p> <p>August 12, 14 6pm- 9pm (Tue, Th) August 16 10-1 (Sat) Instructor: Evan Johnson</p>
<p>Sat August 23, 3pm - 5pm Instructor: Evan Johnson</p> <p>Wed August 13 10:30am-12:30pm Instructor: Pati Wilburn</p> <p>Thurs August 14, 6pm - 8pm Instructor: Jill Newman</p>	<p>03 Digital Cam Digital Field Camera 1 session. Fee \$10.00. Basic operation and care of our video cameras</p> <p>Sat August 2, 10am- 1pm Instructor: Jill Newman</p>

*Want to sign up for a class ?
Come on by to sign up.
Feel free to call us at
(707)569-8785 ext 325
to check availability.*



Live Link
3 sessions. Fee \$20.00
Run your own studio interview show. A completed aired production required to take this 3 session class.

**Saturdays, August 9, 16, 23
10am- 1pm**
Instructor: Jill Newman

Animation
Prereq: Final Cut Express. 3 sessions. Fee \$20.00. Basic instruction in stop motion animation

**Saturdays August 9, 16, 23
10 am- 1pm**
Instructor: Juan De la O

03Stu Lights
Studio Lighting
1 session. Fee \$10.00
Fundamentals and safety of lighting a studio production.

Sat August 2, 2-5pm
Instructor: Evan Johnson

Dig CGStudio
Digital Studio Character Gen.
1 session. Fee \$10.00
Digital titling for the studio project.

**Thursday August 21,
6-9pm**
Instructor: Juan De la O

TV 4 The Web
Upload it!

1 session. Fee \$10.00. Final Cut Express & a completed aired production required to take this class.

**Thursday, August 28
6-8pm**
Instructor: Juan De la O



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Check out our website at www.communitymedia.org

2008 CMC PROGRAM SUBMISSION SCHEDULE

Due Date	Schedule Starts
(Friday)	—> (Monday)
06/27/08	—> 08/04/08
07/11/08	—> 08/18/08
07/25/08	—> 09/01/08
08/08/08	—> 09/15/08

OUR BUSINESS HOURS:
M-F 10:30am –6pm *
*We are closed every Thurs. from
1:30 - 2:30pm*
Sat & Sun. Business Office is Closed

OUR PRODUCTION HOURS:
M 10:30am-6pm
T&W 10:30am-9:30pm
TH *open for classes & equipment
Check ins/out only from
10:30am-1:30pm & 2:30pm-9:30pm*
F 10:30-8pm
Sat 10am-6pm
Sun Closed

NEXT CMC ORIENTATIONS

Saturday August 9th at 11am

Attend one of our one-hour orientations and discover how to use our resources! Learn more about membership, mentors, classes, equipment, legal stuff and more... Call Xoe at our Front Desk to sign up or for more information at: 707.569.8785 x325

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Community Media Center of Santa Rosa
1075 Mendocino Avenue
Santa Rosa, Ca 95401
707.569.8785 ph 707.569.8786 fax
www.communitymedia.org

Santa Rosa Comcast Cable Channels



Info
Channel
CHANNEL 26



Education
Station
CHANNEL 27



cityVIEW
Government Media
CHANNEL 28



Our Channel
Public Access
CHANNEL 30

AT&T U-Verse System

CHANNEL 99
Navigate to Santa Rosa
Community Channels

The Community Media Center.

Empowering community through access to media training, production, & technology.